

June 09, 2023

BSE Ltd. P J Towers, Dalal Street, FortMumbai – 400001 Scrip Code: 543272	National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051 Symbol: EASEMYTRIP
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Sub: Media Release

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled “**EaseMyTrip becomes the official travel partner at the World Padel League 2023**” being issued to the media.

The aforesaid information will also be hosted on the website of the Company at www.easemytrip.com.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited

PRIYANKA
TIWARI

Digitally signed by
PRIYANKA TIWARI
Date: 2023.06.09
17:39:41 +05'30'

Priyanka Tiwari
Group Company Secretary and Chief Compliance Officer
Membership No.: A50412

Easy Trip Planners Ltd.

Registered office : Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

Phone : +91 - 11 43030303, 43131313 | E-mail : Care@easemytrip.com | Web: www.EaseMyTrip.com | CIN No. L63090DL2008PLC179041



EaseMyTrip becomes the official travel partner at the World Padel League 2023

New Delhi, June 9, 2023: EaseMyTrip.com, one of India's largest online travel tech platforms, becomes the official travel partner of the World Padel League 2023. Padel, a fast – growing racquet sport, has captured the attention of sports enthusiasts worldwide and the league is becoming a lucrative platform for brands to reach masses.

This exciting collaboration between EaseMyTrip and WPL provides comprehensive travel solutions to players, officials and fans attending the highly anticipated World Padel League. One of the key highlights of this partnership is the prominent branding asset that EaseMyTrip is showcasing throughout the tournament. The umpire chair is prominently featuring the EaseMyTrip logo, emphasizing the company's strong presence and commitment to the sport. Additionally, LED branding is strategically placed around the Padel courts,

Moreover, the tournament venue is hosting big screen advertisements showcasing the latest travel offers and services from EaseMyTrip. Another exciting aspect of this partnership is the Flash Interview Backdrop, featuring EaseMyTrip logo and branding during post-match interviews. The entire association will provide visibility to the brand during live matches allowing it to reach millions of Padel fans and viewers.

Speaking about the successful association, Rikant Pittie, Co-Founder, EaseMyTrip said,

"We are thrilled to be the official travel partner for the World Padel League as this will help us connect with a wider audience of sports enthusiasts. We have been an active sports marketer and wish to show complete support in this tournament and more to come."

"We are delighted to be partnering with EaseMyTrip as the official travel partner for the inaugural season of the World Padel League, this is on the back of a hugely successful partnership during the World Tennis League in 2022. Aside from the sponsorship, EaseMyTrip's best in class travel solutions, provides global events such as the World Padel League with the tools to simplify complicated travel schedules. We hope to continue to count on their support and strengthen this relationship further in the seasons to come" **Said, Rajesh Banga, Chairman – World Padel League.**

The world pedal league is happening on June 8 - 11, 2023 in Coca-Cola Arena, Dubai and is being telecasted on Viacom Sports channel, UAE- Abu Dubai Media, Sweden Padel Television and on the World League TV Channel on Youtube.

About EaseMyTrip

EaseMyTrip (a public listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 59% during FY20-23 in profits, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services. EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru,

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and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand. <https://www.easemytrip.com>

About World Padel League

The creators of The World Tennis League, present a first of its kind event, a perfect combination of high octane Padel followed by world class entertainment, at the Coca Cola Arena in Dubai between 8-11th June 2023.

For Media Queries:

EaseMyTrip Public Relations
Ms. Bhavika Sharma
bhavika.sharma@easemytrip.com
+91 98117 87304